



PRESENTS

# NIGHTMARE

## AT FIELD OF SCREAMS

LOCATED AT THE FIELD OF DREAMS

**Event Dates:** October 24, 25, 30, 31  
& November 1, 2025

**2024 attendees:** approx 3,000  
**2024 amount raised:** \$45,000.00

**Sponsorship Deadline** (While spots last):  
September 15, 2025

### Sponsor Recipients



Reach out to [Hello@heights.agency](mailto:Hello@heights.agency) to book your spot



# WHAT'S IN IT FOR YOU?

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Increase your brand exposure while donating to charity. Join Home Gas for this years Nightmare at Field of Screams. A fun and spooky family event filled with a series of fun immersive, haunted mazes. In previous years, the advertising leading up to this event has reached over 1 million views, making it a great vessel for brand exposure.

The bonus point is that this event raises much-needed funds for the YMCA & Cayman Islands Little League, Rotary Club of Grand Cayman, Cayman Islands Humane Society and Eco Diver Reef Foundation. All proceeds are donated to charity.

## 2024 DIGITAL ADVERTISING RESULTS

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### **Youtube**

Impressions: 1,099,607

Views: 66,152

Clicks: 635

### **Meta**

Impressions: 361,785

Reach: 64,131

Clicks: 2,026

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# SPONSORSHIP PACKAGES

SPONSOR TYPE	DETAILS	COST
<b>Gold Sponsor</b>	<b>Included:</b> <ul style="list-style-type: none"><li>• Logo on signage at event entry (1st tier)</li><li>• Logo on all promotional materials, 1st tier (social media, posters, website, paid ads, OOH)</li><li>• Branded flags at the roadside and entry of event (sponsor to provide flags)</li><li>• Sponsor space at event to display products/services or provide giveaways</li><li>• x20 tickets to event</li><li>• 1 dedicated Maze (sponsored by your company, maximum available x3)</li><li>• Inclusion on Radio ads</li><li>• Corporate Team Building Slot (2 hours where your team has the entire event space to themselves, actors included)</li></ul>	<b>CI \$2,500</b>
<b>Silver Sponsor</b>	<b>Included:</b> <ul style="list-style-type: none"><li>• Logo on signage at event entry (2nd tier)</li><li>• Logo on all promotional materials, 2nd tier (social media, posters, website, paid ads, OOH)</li><li>• Branded flags at the entry of event (sponsor to provide flags)</li><li>• x10 tickets to event</li></ul>	<b>CI \$1,000</b>
<b>Bronze Sponsor</b>	<b>Included:</b> <ul style="list-style-type: none"><li>• Logo on signage at event entry (3rd tier)</li><li>• Logo on all promotional materials, 3rd tier (social media, posters, website, paid ads, OOH)</li><li>• x5 tickets to event</li></ul>	<b>CI \$500</b>
<b>Sponsorship</b>	<b>Included:</b> <ul style="list-style-type: none"><li>• Donations of goods or services (e.g., decorations, supplies, entertainment, services)</li><li>• Custom package, contact us for details</li></ul>	<b>Contact for Pricing</b>

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# SPONSOR RECIPIENTS

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## YMCA & Cayman Islands Little League



Founded by the Cayman Islands Little League Association with the mission of providing Cayman's youth with the opportunity to learn and develop skills in baseball and softball while providing a safe environment **emphasizing teamwork, good sportsmanship** and learning the art of competition. The Youth Baseball & Softball programme and Field of Dreams facility is now owned and operate by the YMCA of the Cayman Islands.

## Rotary Club of Grand Cayman



Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who come together to make positive, lasting change in communities at home and abroad. For more than 110 years, Rotary members have used their passion, energy, and intelligence to **take action on sustainable projects**.

## Eco Diver Reef Foundation



Grand Cayman Eco Diver Reef Foundation work daily to help **maintain and improve the reefs of Cayman**, offering opportunities for guests to learn first hand about the delicate life of coral and even get a chance to take part in planting a coral colony. Eco Diver Reef Foundation love for diving and for Cayman's amazing coral reefs drives their passion.

## Cayman Islands Humane Society



The Cayman Islands Humane Society is a registered non-profit, the Cayman Islands' longest running animal welfare organization housing and caring for an average of over 300 animals any given time. The organization is heavily volunteer-based, and their work is possible mainly thanks to individual and **corporate funding**.

**DEADLINE FOR SPONSORSHIP: Monday September 15, 2025**

Contact Heights The Agency, for more information [hello@heights.agency](mailto:hello@heights.agency)



# NIGHTMARE AT FIELD OF SCREAMS

